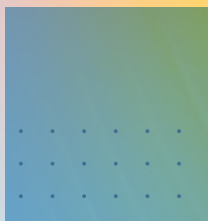
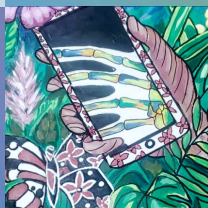
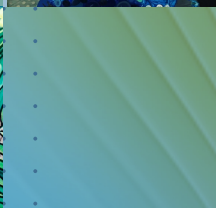
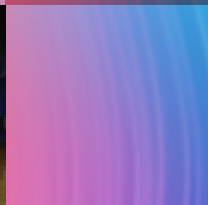
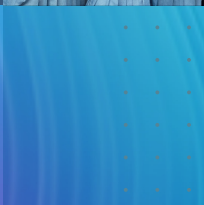
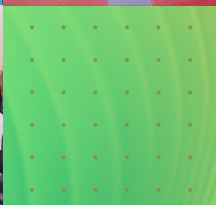
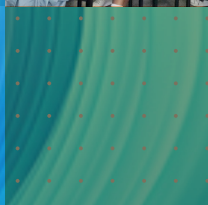




United Nations
Educational, Scientific and
Cultural Organization



UNESCO
Associated
Schools



THE ROLE OF AN SDG SCHOOL AMBASSADOR BOOKLET

PROMOTING A SUSTAINABLE FUTURE
THROUGH EDUCATION AND ACTION



WHAT IS AN SDG SCHOOL AMBASSADOR?

An SDG School Ambassador is a student leader who advocates for the United Nations Sustainable Development Goals (SDGs) within their school community. They play an active role in raising awareness, promoting initiatives, and leading projects that align with the global goals for sustainable development.

17 PARTNERSHIPS FOR THE GOALS



Sustainable Development Goals: 17 global goals to achieve a better, more sustainable future by 2030.

Ambassador's Mission: Inspire peers, lead by example, and create meaningful change in your school and community.



Advocacy and Awareness:

Spread awareness about the SDGs within the school.

Educate fellow students, teachers, and staff about the importance of sustainability.

Use school platforms like assemblies, newsletters, and social media to promote SDG-related topics.

Organizing Events and Activities:

Plan and execute activities such as SDG-themed days, eco-fairs, workshops, and art exhibits.

Collaborate with clubs and student organizations to host sustainable initiatives.

Encourage the participation of the wider school community in sustainability challenges.

Project Leadership:

Lead school projects aimed at achieving specific SDGs, like reducing waste, promoting health and well-being, or fostering equality.

Coordinate with other student ambassadors or leaders in different schools for joint projects. Monitor the progress of the school's sustainability projects.



Reporting and Accountability:

Keep track of the school's progress in achieving its sustainability goals.

Prepare reports or presentations to share with the school community, local government, or SDG-focused organizations.

Encourage feedback and participation from other students to improve SDG initiatives.

Collaboration with Teachers and Community:

Work closely with teachers to integrate SDGs into the curriculum.

Build partnerships with local businesses, NGOs, or community leaders to support school projects.

Encourage cross-school or regional collaboration on SDG projects.

Role Model and Mentor:

Be a role model of sustainable living by practicing environmentally friendly habits.

Mentor younger students or peers who are interested in sustainability or becoming future SDG ambassadors.



SKILLS AND QUALITIES OF A SUCCESSFUL SDG AMBASSADOR

Leadership:

Ability to motivate and guide peers.

Communication:

Effectively conveying SDG messages through various platforms.

Creativity:

Developing innovative projects and ideas for SDG implementation.

Collaboration:

Working well with others, including students, staff, and external partners.

Responsibility:

Taking ownership of SDG initiatives and being accountable for the school's sustainability efforts.



STEPS TO BECOMING AN SDG SCHOOL AMBASSADOR

Nomination or Application Process:

Students may be nominated by teachers or can apply for the role by writing a short essay on their passion for sustainability.

Training and Orientation:

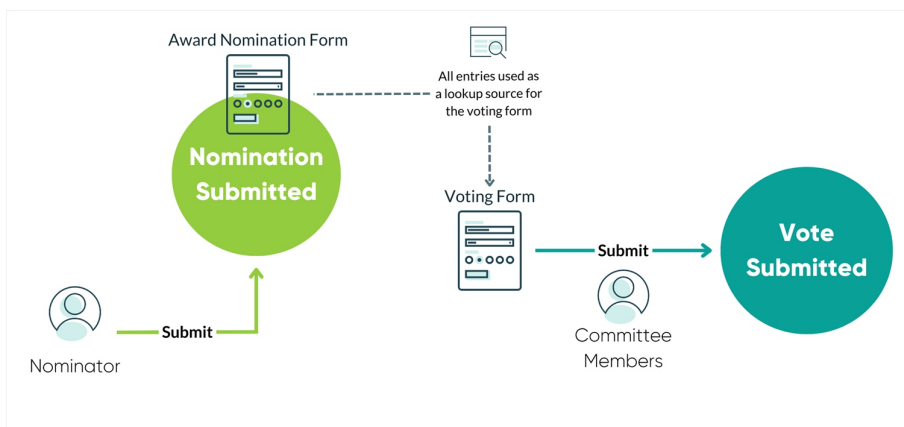
Attend a workshop or briefing on the SDGs and what is expected of an ambassador.

Meet with previous ambassadors to learn about their experiences and challenges, also mentor the new ambassador.

Setting Personal and School Goals:

Work with teachers and school leaders to set specific, measurable goals for the school year.

Create an action plan for how to engage the school in achieving SDG targets.



WHY BECOME AN SDG AMBASSADOR?

Make a Difference:

Contribute to real, positive changes in your school and community.

Gain Leadership Skills:

Develop valuable skills that will help you in future academic and professional endeavours.

Build Networks:

Connect with other ambassadors, schools, and organizations working towards sustainability.

Leave a Legacy:

Be part of a global movement that creates a lasting impact for future generations.



WEBSITES AND TOOLS:

UN SDG official website

Educational resources for teaching the SDGs

Sustainable schools initiative support networks

SCHOOL SUPPORT:

Contact your school's sustainability committee or designated teacher for guidance on SDG activities.

